

Application No.: 10/785,136
Amendment dated July 6, 2005
Reply to Office Action of October 21, 2005

REMARKS

The Applicant respectfully requests entry of the above amendments, and consideration of the application, as amended.

By this Amendment, the Applicant canceled claim 3 and amended claim 1 to introduce the limitation of claim 3 to claim 1. Claim 4 was amended to provide the appropriate dependency. Claims 1, 2, and 4-20 are now pending in this application.

Allowable Subject Matter

In paragraph 3 on page 8 of the Office Action, the Patent Office identified the subject matter recited in claims 3-4 as allowable if rewritten in independent form. The above amendment is a bona fide attempt to overcome this objection by redrafting claim 1 with all the limitations of claim 3.

Information Disclosure Citation

In the initialed Information Disclosure Citation that accompanied the Action, the Patent Office indicated that references CA and CC were not considered, but that reference CB was. The Applicant advises the Patent Office that references CA and CC appear on the same page as reference CB. The three references appear on the same catalog page; the three references are identical, but refer to different advertisements on the same page. The Applicant requests that the Patent Office acknowledge consideration of references CA and CC.

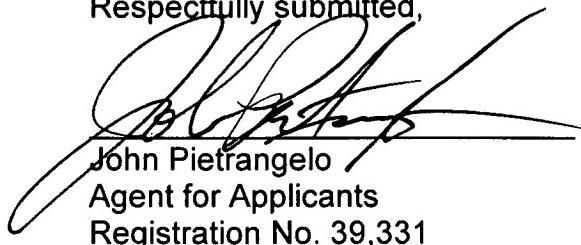
Conclusion

The Applicant believes that this Amendment addresses the objections that appear in the subject Office Action and places the application in condition for allowance. An early and favorable action on the merits of the application is requested.

Application No.: 10/785,136
Amendment dated July 6, 2005
Reply to Office Action of October 21, 2005

If a telephone conference would be of assistance in advancing prosecution of the subject application, the Applicant's undersigned Agent invites the Examiner to telephone him at the number provided.

Respectfully submitted,



John Pietrangelo
Agent for Applicants
Registration No. 39,331

Dated: October 21, 2005.

HESLIN ROTHENBERG FARLEY & MESITI P.C.
5 Columbia Circle
Albany, New York 12203-5160
Telephone: (518) 452-5600
Facsimile: (518) 452-5579